



FASCINATION PRESENTATION

GO ON AN AUDIOVISUAL ADVENTURE

ALL IN ONE
PANATRONIC
WIEN | BAD ISCHL

WE KNOW HOW.

The place to go for your audiovisual needs

ARE YOU LOOKING FOR AN EFFICIENT PARTNER WITH PROFOUND KNOW-HOW?

Panatronic has 25 years of market experience and a solid skill base in the field of audiovisual technology and presentation.

DO YOU EXPECT PROFESSIONAL AND COMPETENT HANDLING OF FULL-SCALE PROJECTS?

Together with our competent partners, we have implemented all types of audiovisual full-scale concepts for years, from planning and equipment to construction.

DO YOU WANT TOP, STATE-OF-THE-ART TECHNOLOGY AT TOP PRICES?

As a systems integrator of many renowned manufacturers, we are able to use state-of-the-art technology as well as expertise from our own systems development for each of our customers' project.



ALL IN ONE: SIMPLE. SAFE.

A one-stop shop for planning, implementation, management & maintenance

ALL YOU NEED IS A READY-TO-USE AUDIOVISUAL SOLUTION?

No matter what your requirements are – conference room, training facility or media environment of any type – we guarantee concepts and solutions tailored to your needs, assemble the construction, deliver the hardware and connect all media. Turnkey delivery, training, service and maintenance included.

Benefit from our one-stop-shop offer: professional project management, state-of-the-art technologies, transparent costs and solid know-how.

Invest in your future!

1. Unbeatable added value. Hilton Plaza offers high-capability automated presentation systems. We provided the central control of the audio and video technology.

2. Eye-catcher. The comprehensive audio-visual equipment in the conference rooms of the Hotel Schicklberg enable presentations with a little extra. Centrally controlled, absolutely flexible.

3. Sheer amazement. The in-house cinema at Therme Wien features a powerful projector, surround audiosystem and central system control that turn all visual contents into a breathtaking movie experience.

ROOM FOR SOLUTIONS

Full-scale audiovisual concepts, tailored exactly to your needs.

Audiovisual technology has become a staple of our modern business world, simplifying processes and providing the background for presentations, meetings or planning.

In order to keep up with the fast-paced development of computer and AV technology, every AV project requires knowledge of tried-and-tested standards, experience and a creative mind from the initial planning stage. By building models and simulations, we come up with solutions that meet your requirements 100 percent and can withstand the innovative pressure also in future.

Based on this belief, we at Panatronic start every project with a needs analysis, scrutinising the communication flow – who presents what, when, where and how. This is followed by a standardised process that has proven successful time and again and only ends when we hand over the keys to the fully equipped media room. Thanks to the know-how of Panatronic, you will always be in the best of hands – from planning, implementation and maintenance to ongoing support, training included.

All in one – simply safe.





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- 1. Experience.** At Vienna International Airport's Visitor World, multimedia installations allow visitors to experience the perspective of a pilot from a virtual cockpit, travel the path of a suitcase and look at the airport from the virtual perspective of a flight controller in the tower. A fascinating time-lapse movie engrosses visitors in the around-the-clock operation of the airport. We were in charge of implementing the entire media technology and – in cooperation with Thomas Brezina's "Tower10" – the audio system.
- 2. Making waiting fun.** Digital entertainment and up-to-date information at train stations and in lounges of the Austrian Federal Railways make sure passengers are never bored. We were in charge of implementation.
- 3. Large-scale.** Fashion chains such as H&M have discovered large-scale advertisement at the POS for their latest lines and promotions. We assemble the hardware, install the software and take care of the central content management system.

GET CLOSER TO YOUR CUSTOMER

Diverse perspectives for brand experiences targeting specific audiences

The interconnection of visual information systems opens up new perspectives in communication. Digital signage is applied in various settings: public squares, large shopping centres and business premises, hospitals, hotels or points of sales in retail. Control your contents centrally in only a few steps, involve your customers through interactive applications and combine different communication channels. This will allow you to create a uniform brand experience tailored to you target audience.

DIGITAL SIGNAGE – BEYOND THE CLASSICS

DIGITAL INFORMATION-SYSTEMS

... enable effective communication, modern management and smooth business operations. Possible applications range from simple menus to overviews featuring current world news headlines and internal news on production, sales and utilisation figures and staff entrances.

RESOURCE BOOKING SYSTEMS

... enable your customers and employees to directly book conference rooms and other resources, minimising necessary preparations significantly. Resource booking systems can be supplemented by a display system that makes all bookings transparent automatically and for everyone.

DIGITAL SIGNAGE SYSTEMS

... are becoming more and more important in highly frequented public buildings. Dynamic displays on door signs and overview displays greet your customers and visitors in an informative, interactive and innovative way, additionally offering content-based digital signage.

INTERACTIVE SYSTEMS

... enable interaction with digital displays. These intelligent systems offer additional options such as simple touch solutions, customer frequency measurement or audience measurement. You can both look up and edit database contents.





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1. Perfectly integrated video conferencing.

The headquarters of Austria Metall AG feature sophisticated technology with supreme functionality elegantly embedded in the rooms. Top-of-the-range audio and video quality, flipchart mode, wireless BYOD, etc. included.

2. Mobile? Flexible? Not a problem.

Companies benefit from video conference solutions that can be applied universally. This is why also Verkehrsbüro, an Austrian hospitality business, opted for the mobile all-in-one solution.

3. Video conferencing made easy.

At Austrian Power Grid based at the IZD Tower, you can connect a video conference with your own presentation or a meeting at the push of a button.

MEETING DIGITALLY

Faster decisions, lower costs, improved work-life balance

External business meetings often require a lot of time and money, for example for booking flights. A video-conference system located directly at your workplace helps you save money, time and the environment.

Panatronic supports you in integrating efficient video conference systems in your organisation according to your individual requirements. We will find the most suitable match for you, be it a stand-alone solution, a powerful conference room system featuring several cameras or a central system architecture.

To make sure the system we install meets your exact needs, we not only consider the necessary technology but also look at the room that will be fit with the equipment. This is just as important for the quality of a video conference as the technical aspects

VIDEO CONFERENCE SYSTEMS – YOUR BENEFITS:

Cost-efficient

Save costs and time for travelling.

Faster decision-making

Efficient information-sharing between virtual teams, mobile employees and staff working from home. Ad-hoc conferences decrease response time and improve crisis management.

Active for our environment

Make an active contribution to reducing greenhouse gas emissions.

Work-life balance

Increase employee motivation by reducing stress and travel that requires a lot of (spare) time.



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1. Flexible lounge. Thanks to the right technical equipment, GroupM is ready for presentations or smaller meetings also in the office lounge.

2. The training room of your dreams. Using state-of-the-art audiovisual presentation technology powered by Panatronic makes sure participants not only absorb but remember the workshops by Omega Computer & Peripherie.

3. Exclusivity. Fully equipped with projectors, displays, a sound system and microphones, the exclusive and light-filled conference rooms at the Hilton Plaza Vienna make for a theatrical flair. Centrally located in the heart of Vienna.

SUSTAINABLE INVESTMENT

Independent consulting, professional know-how, the most recent products

Whatever your requirements of audiovisual office or presentation equipment, Panatronic always offers state-of-the-art solutions. Projectors, screens, LCD or LED displays, loudspeakers, signal management cables, mounts for all applications, etc. – we have what you need.

The substantial selection of audiovisual products available today and the information flow on the market often make it difficult to decide which device best meets your requirements. This is why we – notwithstanding our intense cooperation with renowned manufacturers – offer professional and independent consulting to make all benefits and drawbacks of the individual products as transparent to you as possible. We want you to make the right choice for you and invest in sustainable technology.

OFFICE MEDIA – OUR OFFER

OBJECTIVE AND INDEPENDENT CONSULTING

...
Choosing the right hardware for your requirements needs expert support. We believe in independent advice for your greatest possible benefit. From LCD displays and projectors to multifunctional touch panels, Panatronic takes care of your every technological need.

OUR PRODUCT RANGE – A SHORT EXCERPT

...
Projectors • LCD displays
screens • mounts
media control products
signal management • loudspeakers
audio and video components
microphones • video conference equipment
visualizer • etc.



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1. A multimedia experience for all senses.

On three levels housed in an oversized coffee bean, thematic show areas take visitors on a journey into the world of coffee at Schärff World Neusiedl. There is even a space shuttle for entertaining guests. Panatronic was in charge of planning and implementing the entire audio-visual equipment.

2. Always up to date. To keep passengers and employees up to date, we designed and built a video wall as a multimedia information centre in the lobby of the headquarters of the Austrian Federal Railways.

3. Outdoor advertisement. Large multimedia LED walls in Spielberg guarantee attention for any event, no matter the weather, be it advertisement or information.

INDIVIDUAL? COMPLEX? SPECIAL?

We are happy to provide custom-made solutions for you

We focus on designing and implementing customer-specific special solutions, providing expertise in how to use professional technology and building complex media technology equipment. Supported by CAD, our solid expertise and experienced system planners as well as our uncompromising high-quality mindset allow us to build almost any special construction, veneer, mount, etc. out of steel, aluminium or wood. Our imagination knows no boundaries!

ALL IN ONE – OUR SERVICES FOR YOU

PLANNING AND CONSULTING

Professionally implemented audiovisual projects require a great deal of expertise and sufficient planning. Our planning staff advises you on the available products and solutions, making your AV solution state of the art.

MAINTENANCE WITH A CONTRACT

All AV equipment needs regular maintenance to prevent expensive damage in the long run. One-time check-up or ongoing maintenance contract: talk to our experts about the perfect maintenance solution for you.

CLIENT-SUPPORT

Whatever happens, we will never leave you hanging. If there is a glitch in your equipment, you can always count on our support. Easy and fast via email to:
support@panatronic.at



THE ART OF COFFEE



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TRUST IN PANATRONIC

We thank our customers for their trust. Below a small selection of references:

BMW Group Austria
AMAG Austria Metall AG
ÖBB – Austrian Federal Railways
Österreichische Post AG
Vienna University of Economics & Business
Bundesimmobiliengesellschaft (BIG)
STAG Hotelverwaltungs-GmbH
Hilton Hotels
Hotel & Restaurant Ammerhauser
Romantikhotel Gmachi Elixhausen
Province of Salzburg
City of Vienna
KISKA GmbH
Alexander Schärf & Söhne GmbH
Austrian Power Grid AG
ebswien group
Prater Wien GmbH
HOGAST Einkaufsgenossenschaft
SIBUR International GmbH
ERBER AG
GroupM OG
MediaCom Kommunikationsagentur GmbH
University of Natural Resources and Life
Sciences, Vienna
St. Pölten University of Applied Sciences
Kunsthistorisches Museum Vienna
EVN AG
OMV AG
UniCredit Services GmbH
Porsche Holding
Liechtensteinische Landesbank AG
Hypo Tirol Bank AG
Allianz SE
Vienna International Airport

Verkehrsbüro Hotellerie GmbH
Transgourmet Österreich GmbH
Vienna Medical Chamber
Spa Hotel Bründl Betriebs GmbH
Mozarteum University Salzburg
McDonald's Franchise GmbH
BUWOG Group GmbH
VAMED AG
Kempinski Hotel Das Tirol
Prangl Gesellschaft m.b.H.
AVI-SPL
DLA Piper Weiss-Tessbach Rechtsanwälte
International Institute for Applied
Systems Analysis (IIASA)
AMST-Systemtechnik GmbH
Villa Seilern
Vital Resort
1A Landhotel Schicklberg
Spa Resort Therme Geinberg
Das Schloss an der Eisenstraße
Hotel Eichingerbauer
Rosenberger Hochfrequenztechnik GmbH
Orderman GmbH
ACP TEKA EF GmbH
JUFA Hotels
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